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Great Idea from Naz Kupelian

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Talk about great ideas! Naz Kupelian, owner of the Naz Kupelian Salon in Boston, offers his clients an OFFICE TO NIGHT (O2N) package that includes not just mini versions of the products needed for transformation, but the knowledge on how to recreate their hairstyles for an evening look in a "how-to" manual.

"I created the O2N kit for busy professionals on the go," says Naz. "The kit allows the client to quickly touch up an existing hair style or quickly create a new one using the-manual."

The basic package contains the appropriate products, as well as dry shampoo, a mini iron, bobby pins and elastics bands. "It's designed to conveniently fit into a pocket book or travel sized bag," says Naz...or to fit into the drawer at the office! The selection of items are customized, packaged by the stylist and are then left waiting for the client at the reception desk. Prices to the client start at \$39.99, depending on what is placed in the bag.

In some kits Naz has thrown in a girls vital ESSENTIALS like mascara, lotion, facial moisturizing spray or toner. Way to go, Naz! Hope you entered this as a "Best Practice" in the Salon Today 200!

